

Chatham Co. Market: Occupancy Projections as of 9/21/2020
Does NOT include "Day-Trippers" and Local Participation

| | 9/22 | 9/23 | 9/24 | 9/25 | 9/26 | 9/27 | 9/28 |
|---------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | <u>TUE</u> | <u>WED</u> | <u>THU</u> | <u>FRI</u> | <u>SAT</u> | <u>SUN</u> | <u>MON</u> |
| Projected Market Occupancy*: | 52.22% | 50.17% | 59.00% | 73.59% | 80.30% | 45.57% | 41.08% |
| Projected Overnight Visitors**: | 16,449 | 15,804 | 18,585 | 23,181 | 25,295 | 14,355 | 12,940 |

***Subject to Change**

**Based on 2.8 ppl/rented room

2.8 Derived from 2019 Longwoods Study